



مندوقة خليفة لتطوير المشاريع  
Khalifa Fund for Enterprise Development



## **UAE's first eco friendly mobile car wash company Q2 expands operations**

### **Inks contracts with Abu Dhabi Municipality and Al Wahda Mall**

**Abu Dhabi, UAE; July 27, 2010:** As part of its expansion plans, Q2 General Cleaning Services LLC, a member of the Khalifa Fund for Enterprise Development and a pioneer in introducing the latest environment friendly car wash system in the UAE, has signed an exclusive contract to offer its services to customers of Abu Dhabi Municipality. It has also renewed its contract with Al Wahda Mall.

The company uses GeoWash, the world's most eco friendly and innovative car wash system that is mobile, almost waterless and drastically reduces the water consumption per service to an average of three litres compared to 90/180 of other car wash systems. The simple concept behind GeoWash is to use idle parking time for car wash while owners leave their vehicles to carry out other activities, such as shopping, working and entertainment. The system aims to provide a first class ecological car wash service, without moving the car from its parking spot. The result is an innovative, 100% service-oriented, convenient and safe experience for customers.

Since the GeoWash Washing Carts do not leave foam, water or dirt on the floor, it can be offered in any indoor or outdoor parking facility.

Abdulla AL Shehi, General Manager, Q2 General Cleaning Services LLC, commented: "We are delighted to offer our services to customers of Abu Dhabi Municipality and Al Wahda Mall. Since we introduced mobile car washing system two years ago, we have seen a surge in demand for our service. We currently provide our services to 13 malls in the UAE, KSA and Oman and we are also present in other establishments across UAE. "

Q2's customers in the UAE include Emaar, Dubai Mall, Majid Al Futtaim Group, Dubai Airports, Dubai Festival City, Al Ain Municipality, Bawadi Mall, Dubai International Financial Centre, Etihad Airways, Al Bustan Centre, Emirates Co-Op, Aswaaq, Discount Cars, EMKE Group, Thrifty Car Rental, Etihad Mall, Arabian Centre and; Awqaf and Minors Affairs Foundation.

"Water conservation is an important responsibility that we take seriously. With a consumption rate of 550 litres of water per person per day, UAE has one of the highest per capita water usage in the world. GeoWash system helps to reduce the wastage of water during car washing."

The company also offers its services at City Centre, Oman; and Mall of Arabia in KSA. Its one year contract with Abu Dhabi Municipality and Al Wahda Mall will commence immediately.

Q2 Cleaning Services LLC, which is run by Emirati entrepreneurs, is supported by Khalifa Fund for Enterprise Development that supports the development of small and medium enterprises in Abu Dhabi.

Makram Lutfi, Enterprise Development & Support Department Fund said: “We are proud of Q2’s achievements as an SME. They had the courage to take up a unique concept like GeoWash and successfully market and implement it in a short period of time. As an institution that encourages entrepreneurship, we are keen to support and assist UAE citizens to enter into private businesses and contribute to the socio-economic goals for a more competitive and sustainable economy.”

**ENDS**

#### **About Q2 Cleaning Services LLC**

Q2 General Cleaning Services LLC is a professional buildings and car cleaning services company, fully owned by the Al Ruwais Investment Club. The company introduced GeoWash, a unique water saving mobile car cleaning system, to the UAE. Q2’s customers in the UAE include Emaar, Dubai Mall, Majid Al Futtaim Group, Dubai Airports, Dubai Festival City, Al Ain Municipality, Bawadi Mall, Dubai International Financial Centre, Etihad Airways, Al Bustan Centre, Emirates Co-Op, Aswaaq, Discount Cars, EMKE Group, Thrifty Car Rental, Etihad Mall, Arabian Centre and; Awqaf and Minors Affairs Foundation. The company also offers its services at City centre, Oman; and Mall of Arabia in KSA.

For further information, please visit Q2’s website, [www.q2wash.com](http://www.q2wash.com)